

**WHAT IS CLAIMED IS:**

1. A magnetic dispersion medium, comprising  
a bulk material,  
a first colorant,  
a second colorant,  
a thickener, and  
a magnetic material.
2. The magnetic dispersion material of claim 1, wherein  
said bulk material is liquid paraffin.
3. The magnetic dispersion material of claim 1, wherein  
said thickener is silica.
4. The magnetic dispersion material of claim 1,  
wherein said magnetic material is iron powder.
5. The magnetic dispersion material of claim 4, wherein  
said iron powder contains up to 17 percent manganese.
6. The magnetic dispersion material of claim 4, wherein  
said iron powder has particles less than 100 microns in diameter.
7. The magnetic dispersion material of claim 1,  
wherein said first colorant is titanium dioxide.
8. The magnetic dispersion material of claim 1, wherein  
said second colorant is benzo oxazole fluorescent whitener.
9. The magnetic dispersion material of claim 1, wherein  
said first colorant is titanium dioxide and said second colorant  
is benzo oxazole fluorescent whitener.

10. A magnetic dispersion medium, comprising
  - a bulk material,
  - a colorant, said colorant being benzo oxazole fluorescent whitener,
  - a thickener, and
  - a magnetic material.
11. The magnetic dispersion medium of claim 10, wherein
  - said bulk material is liquid paraffin,
  - said thickener is silica, and
  - said magnetic material is iron powder.